

**Igor Motsnyi**

**Belgrade, Serbia**

[motsnyi@motsnyi.com](mailto:motsnyi@motsnyi.com)

- *IP and TM consultant with international experience*
- *Over 22 years of experience in trademark and domain names*
- *Lived and worked in 5 countries*
- *UDRP panelist (Czech Arbitration Court, Prague) since 2016 and ADNDRC since 2022*
- *URS examiner (MFSD, Milan) since 2018*

## **PROFESSIONAL EXPERIENCE**

**March 2022 – present – UDRP panelist at ADNDRC, <https://www.adndrc.org>**

**2016 – present – UDRP panelist at Czech Arbitration Court (CAC), <https://udrp.adr.eu>**

**2018 – present – URS examiner at MFSD, Milan, <https://urs.mfsd.it/new-gtlds-urs>**

**December 2010 – present – Partner and Founder at “Motsnyi Consulting” (dba “Motsnyi Legal”) - International IP consulting firm based in Belgrade, Serbia, [www.motsnyi.com](http://www.motsnyi.com):**

- Focus on international trademarks and domain names: the UDRP and ccTLD proceedings, international trademark and IP projects in various jurisdictions.

**2009 - 2010 – Berwin Leighton Paisner (BLP), English law firm (now “Bryan Cave Leighton Paisner”) - Head of IP/IT practice/ Director**

**2007 - 2009 – Pepeliaev, Goltsblat and partners (largest full service Russian law firm at that time, now “Pepeliaev Group”) - Senior associate, IP practice**

**2006 - 2007 – White & Case, US law firm with global presence – Associate, IP practice**

**2001 - 2006 – in-house counsel in various software and IT companies, including leading software security, data recovery and data loss prevention companies – “ElcomSoft” and “DeviceLock” (now part of “Acronis”)**

## **DOMAIN NAMES EXPERIENCE**

- Up to April, 2024 handled over 75 UDRP and URS disputes as Panelist and Examiner

- Assisting clients in a broad range of domain name and trademark matters and proceedings including, but not limited to, domain name transfer, strategy of fighting on-line trademark and other IP infringements, drafting cease and desist letters, domain name disputes: litigation and settlement in various domain zones including UDRP and ccTLDs. Represented both Complainants and Respondents in UDRP and ccTLDs proceedings, including successful

defense of Respondent in <familypolicyfoundation. org>, WIPO 3-member Panel decision: <https://www.wipo.int/amc/en/domains/decisions/pdf/2024/d2024-0098.pdf> .

## EDUCATION

**2005 - 2006 - College of Law, London** - Graduate Diploma (honors), Law of England and Wales;

**2001 - WIPO Academy, Geneva, Switzerland and Turin University, Italy** - Post-graduate Specialization Course, Intellectual Property;

**2000 - 2001 - Leiden University, the Netherlands** - LL.M in EU law;

**1995 – 2000 - Saratov State Academy of Law, Russia** - law degree (honors).

## PROFESSIONAL MEMBERSHIP:

- - ITechLaw ([www.itechlaw.org](http://www.itechlaw.org))
- - ECTA ([www.ecta.org](http://www.ecta.org))

## HONORS

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## AWARDS:

Throughout his career Igor has been recommended by “**Best Lawyers**” (R) for IP and IT law, including being recognized twice as “Lawyer of the Year” for IT law, **Who’s Who Legal: TMT** (Information Technology and Data) and **WTR-100** (“**World Trademark Review**”) for “**Trademark Enforcement and Litigation**”.

## PUBLICATIONS AND SELECTED SPEAKING ENGAGEMENTS:

- Author of numerous publications in English, Russian and Serbian languages on IP and IT law, trademarks and domain names, including publications in the *Murdoch University Electronic Journal of Law*, *Trademark World Magazine*, *IP Value* and *Computer Law Review International*;
- Regular speaker at various international conferences and round tables on IP, technology, trademarks and domain names;
- Speaker at the UDRP, .EU and .CZ panelists meetings at the Czech Arbitration Court on September 23, 2019, September 24, 2020 and October 6, 2021;
- Moderator of the international webinar “Brands vs. Domain Names”, November 09, 2020, organized by “ENTRA IP”, US;
- Speaker at the webinar organized by “Prince Sultan University”, Saudi Arabia – “Brand protection online: Global Perspective”, February 24, 2021;
- Speaker at the “International Congress on Law and Technology”, Brazil, August 11, 2020;
- Speaker at an international conference in Milan, Italy on “Arbitration and Mediation” organized by “Politecnico di Milano” on May 5, 2023;
- Co-organizer of international conference “Protection of IP in Digital Environment” and moderator of panel on “Domain Disputes and DNS abuse”, Belgrade, Serbia, March 07, 2024

## LANGUAGES:

1. **English**- Fluent
2. **Serbian** - Fluent
3. **Croatian** – Fluent
4. **Russian** - Fluent
5. **Ukrainian** – Professional working proficiency
6. **Polish** – Limited working proficiency