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Gustavo Moser is a legal counsel at the London Court of International Arbitration (LCIA) in London, United Kingdom, and a course leader of the Swiss International Law School (SiLS).

Prior to joining the LCIA, Dr Moser worked as a lecturer and researcher in the United Kingdom, trained in the international arbitration practice of a leading international arbitration law firm in Paris, and was a former legal officer at the Arbitration and Mediation Center of the World Intellectual Property Organization (WIPO) in Geneva, Switzerland. Dr Moser also worked as an appellate court law clerk in Brazil, and has practiced in the private sector with a focus on matters pertaining to cross-border commercial disputes, international sale of goods, and intellectual property.

Dr Moser obtained his PhD in International Commercial Law from the University of Basel, Switzerland.

ACADEMIC AND PROFESSIONAL

Education

- Ph.D in International Commercial Law, University of Basel, Switzerland (2017)
- LL.M in International Commercial Law and Business Law, Federal University of Rio Grande do Sul (2009)
- Bachelor of Law (LL.B), Federal University of Rio Grande do Sul (2008)

Qualifications

- Portuguese Bar Admission (2020)
- Brazilian Bar Admission (2008)

Academic appointments

- **Swiss International Law School (SiLS) – in collaboration with the Faculty of Law at Bond University, Australia**
Course Leader in Intellectual Property Law (2014-)
- **Queen Mary University of London – London, United Kingdom**
Research Fellow in International Arbitration, School of International Arbitration (2016)
- **Anglia Ruskin University – Cambridge, United Kingdom**
Associate Lecturer (2016)

- **Federal University of Rio Grande do Sul, Brazil**
Teaching Assistant (2008-2009)

Professional experience

- **London Court of International Arbitration (LCIA) – London, United Kingdom**
Legal Counsel – International Arbitration Practice (2016-)
- **Shearman & Sterling LLP, Paris, France**
Trainee Associate – International Arbitration Group (2015)
- **World Intellectual Property Organization (WIPO) – Geneva, Switzerland**
Associate Legal Officer – WIPO Arbitration and Mediation Center (2011-2015)
- **Court of Appeals of Rio Grande do Sul, Brazil**
Law Clerk (2008-2011)
- **Trigueiro Fontes Advogados (Law Firm), Brazil**
Associate (2006-2008)
- **Silveiro Advogados (Law Firm) S/C, Brazil**
Legal Assistant (2006)
- **Ruy Rosado de Aguiar Jr. Advogados (Law Firm), Brazil**
Legal Assistant (2004)

PUBLICATIONS

Full list of 50+ publications available at gustavomoser.com

Books

- *Negotiating International Commercial Contracts: Practical Exercises*. The Hague: Eleven International Publishing, 2020.
- *Rethinking Choice of Law in Cross-Border Sales*. The Hague: Eleven International Publishing, 2018.
- *Commentary of the United Nations Convention on Contracts for the International Sale of Goods 1980* (Portuguese). São Paulo: Atlas, 2015.
- *Arbitration and Mediation in Intellectual Property, Sports and Entertainment* (Portuguese). Curitiba: Appris, 2014.

- *International Sale of Goods –The United Nations Convention on Contracts for the International Sale of Goods 1980* (Portuguese). São Paulo: Atlas, 2011.

Articles

- *Human Arbitrators (the Undisputed Champion) v Robots (the Challenger)*, Hong Kong Law Journal, Vol. 50, Part 1, 2020, pp. 215-242.
- *Inside contracting parties' minds: the decision-making processes in cross-border sales*, Journal of International Dispute Settlement, Vol. 8, Issue 2, 2017, pp. 250-279.
- *Arbitration and Choice of Law in Cross-Border Transactions: a Potential Interplay?*, ASA Bulletin, Vol. 34, Issue 1, 2016, pp. 95-111.
- *Parties' Preferences in International Sales Contracts: An Empirical Analysis of the Choice of Law*, Uniform Law Review, Vol. 20, Issue 1, 2015, pp. 19-55.