



Asian Domain Name Dispute Resolution Centre  
*- a charitable institution limited by guarantee registered in Hong Kong*

**OGILVIE Micah**  
LLB Hons

Head of Legal and Business Affairs

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## PROFILE

Micah Ogilvie is head of legal at Safenames Limited and represents the company as part of the Registrar Stakeholders Group at ICANN. As a domain management and brand protection expert, Mr Ogilvie advises on online brand protection with an emphasis on online counterfeiting, internet policy, domain portfolio management, acquisitions, domain name dispute resolution, gTLD/ccTLD registration procedures, sunrise periods and other rights protection mechanisms.

Mr Ogilvie also serves as an independent adjudicator on the panel of experts for Nominet (the '.uk' registry).

## CAREER

2006 – 2009	Anglia Ruskin University, Cambridge – LLB Law Degree with Hons
2014 – 2016	CILEx Law School - CILEx Graduate Diploma in Law and Practice
2010 - Present	Head of Legal and Business Affairs, Safenames Limited
2019 – Present	NOMINET UK Domain Dispute Resolution Panelist

## AREA OF EXPERTISE

Intellectual Property ; Brand Protection, Domain Name Regulations ; ICANN Policy

## INTELLECTUAL PROPERTY EXPERIENCE

Represented global brands and smaller e-commerce businesses (complainant and respondent) in more than 150 disputes through various international arbitration bodies, including WIPO, the Czech Arbitration Court and the Hong Kong International Arbitration Centre.



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Advised and represented over 100 corporate brand names globally, including: NVIDIA; DELL; Dun and Bradstreet; Sony Europe; Mercedes and The Arsenal Football Club PLC in protecting their intellectual property.

Advised and assisted several reputable law firms with Trademark Clearing House applications, Dispute Resolution and IP enforcement, including: Latham & Watkins LLP, Ward & Smith, P.A; Frank B. Dehn & Co.; FieldFisher and Hodge Jones & Allen.

Completed over 1000+ domain name acquisitions, with the two most significant acquisitions both worth £300,000 and £125,000 respectively.

Member of The International Trademark Association. Attended INTA Annual Meeting in Washington (2011), Hong Kong (2014) and Barcelona (2017) and Remotely.

#### INFORMATION TECHNOLOGY EXPERIENCE

Member of the Registrar Stakeholders Group, which serves the interests of registrars and registrants within the ICANN community.

#### DISPUTE RESOLUTION TRAINING AND EXPERIENCE

Appointed in September 2019 as a panelist for .uk naming authority (Nominet) Domain Dispute Resolution Service (DRS).

WIPO Arbitration and Domain Name Resolution Workshops (2010, 2011, 2013, 2017);

WIPO General Course on Intellectual Property

Attended INTA Annual Meeting in Washington (2011), Hong Kong (2014) and Barcelona (2017);

#### ARTICLES AND PUBLICATIONS

World Trademark Review Online Brand Enforcement 2020: Avoiding UDRP misuse – from the misinformed to the malicious

World Trademark Review Online Brand Enforcement 2018: Navigating the evolving landscape of social media

World Trademark Review Online Brand Enforcement 2017: The UDRP: a dispute resolution policy to stand the test of time?

#### LANGUAGE

English