

Paddy TAM

BEng LLM MCI Arb

Brand Protection Product Manager

CSC Digital Brand Services

Nationality: Chinese (Hong Kong)

Dispute Resolution Training & Experience

- ADNDRC UDRP & URS Panelist
- National Arbitration Forum UDRP & URS Panelist
- AIAC (formerly called KLRCA) .MY Domain Name Panelist
- HKIAC Domain Name Panelist
- MFSD URS Examiner
- Filed over 100 UDRP, URS and other Domain Name Dispute Resolution Complaints, including but not limited to .com, .cn, .hk, .tw, .au, .my, .uk, .eu, .ca, .us, .in, .za, etc.
- Supervised over 1000 Domain Name Dispute Resolution Cases
- Speaker of the ADNDRC Domain Name Conference 2016
- Speaker of the HKIAC Domain Name Seminar 2013 & 2015
- Member of the ICANN Rights Protection Mechanism Working Group
- Drafter of the ADNDRC Supplemental Rules for UDRP, URS, TM-PDDRP & TDRP, and the Policies and Rules for Sunrise Dispute Resolution (SDRP)

Career

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| 2011-2015 | - | Domain Name Case Officer, Hong Kong International Arbitration Centre (HKIAC)
Domain Name Case Officer, Asian Domain Name Dispute Resolution Centre (ADNDRC) |
| 2016 | - | Head of Domain Name Dispute Resolution, HKIAC
Secretary General, ADNDRC |
| 2016-2020 | - | Intellectual Property Advisor, CSC Digital Brand Services |
| 2020-Present | - | Brand Protection Product Manager, CSC Digital Brand Services |

Area of Expertise

- Domain Name Dispute Resolution
- Brand Protection
- Intellectual Property
- Information Technology
- E-commerce
- Arbitration & Mediation
- Anti-counterfeiting
- Anti-phishing

Language

Fluent in Chinese and English

Publications

- HK offers frontline combat against online infringements (China Business Law Journal, 2013)
- Cases in Brief – Dispute Resolution (Hong Kong Lawyer, 2014-2016)