

# Asian Domain Name Dispute Resolution Centre

ICANN Accredited Domain Name Dispute Resolution Provider



**ANNUAL REPORT 2022** 



# ABOUT ADNDRC

The Asian Domain Name Dispute Resolution Centre (ADNDRC) provides comprehensive online dispute resolution services for resolving domain name disputes including those arising out of gTLDs, new gTLDs and certain ccTLDs. It is a dispute resolution service provider accredited by the Internet Corporation for Assigned Names and Numbers (ICANN). Founded in 2002, today ADNDRC has offices in Beijing (operated by China International Economic and Trade Arbitration Commission (CIETAC)), Hong Kong (operated by Hong Kong International Arbitration Centre (HKIAC)), Kuala Lumpur (operated by Asian International Arbitration Centre (AIAC)), and Seoul (operated by the Internet address Dispute Resolution Committee (IDRC)).

ADNDRC is governed by its Council composed of leading professionals specialised in domain name dispute resolution, intellectual property, the Internet, and e-commerce. The Council is led by the Chair, and the role of Chair is rotated across the four offices every three years. The work of the Council is supported by the ADNDRC Secretariat, which is currently operated by the Hong Kong office (HKIAC). Since June 2023, Mr. Eric Ng stepped into the role of Secretary-General of ADNDRC, overseeing the Secretariat's work in supporting the four offices.

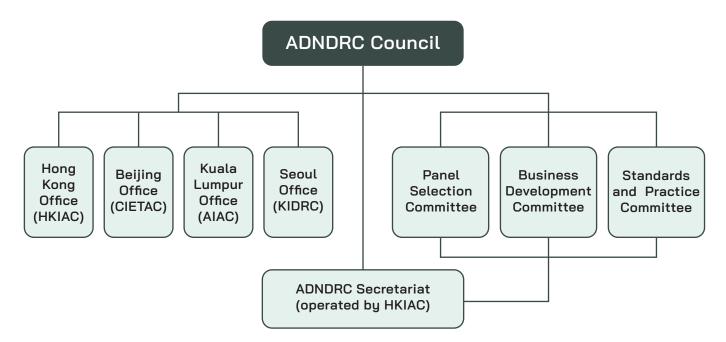
The current Chair of ADNDRC is Mr. Wang Chengjie.

In addition to administering domain name dispute resolution proceedings under the UDRP, ADNDRC also administers proceedings under the following ICANN policies:-

- Uniform Rapid Suspension System (URS)
- Trademark Post Delegation Dispute Resolution Procedure (TM-PDDRP)
- Registrar Transfer Dispute Resolution Policy (TDRP)
- Sunrise Dispute Resolution Policy (SDRP)
- Charter Eligibility Dispute Resolution Policy (CEDRP)

ADNDRC is also approved by OP3FT to resolve disputes concerning Frogans addresses.

# ORGANISATIONAL CHART



The ADNDRC Secretariat is responsible for the administration of ADNDRC, which includes providing support to the Council and its sub-committees and liaising with the relevant organisations and other stakeholders.



# ADNDRC COUNCIL MEMBERS AND COMMITTEES

#### Chairman

Wang Chengjie, Vice Chairman & Secretary General of CIETAC

## Secretariat

Hong Kong International Arbitration Centre

# Secretary-General

Eric Ng,

Deputy Secretary-General, Hong Kong International Arbitration Centre

## **ADNDRC Council Members:**

Beijing Office	Wang Chengjie Gu Yan Yang Fan
Hong Kong Office	Mariel Dimsey Christopher To Dennis Cai Sarah Grimmer
Kuala Lumpur Office	Datuk Sundra Rajoo Heather Yee Prissilla John
Seoul Office	Yune Gie Sung Daehee Lee

# **ADNDRC Committees:**

Panel Selection Committee	Prissilla John (Chair) Sarah Grimmer Yahan Lu Mariel Dimsey Chan-Mo Chung Christopher To
Business Development Committee	Marnie Shaw (Chair) Yahan Lu Ho-Hyun Nahm Bryan Anthony Richard Paddy Tam Yune Gie Sung
Standards and Practice Committee	Yang Fan (Chair) Dennis Cai Seong-ok Jun Kiran Sanghera Ezra Ravin Ponnudurai

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# MESSAGE FROM CHAIR OF ADNDRC COUNCIL



The year 2022 marked a 20-year milestone for the Asian Domain Name Dispute Resolution Centre (ADNDRC). I am honoured to witness this momentous and historical occasion as the new Chair of the ADNDRC.

Over the past 20 years, ADNDRC has handled thousands of domain name cases involving parties from nearly 50 countries and regions, providing multi-lingual, multi-territorial and multi-administrative options for domain name dispute resolution (DNDR) services to trademark holders across the Asia-Pacific and around the world, assisting a large number of trademark holders in reclaiming their domain names and playing an important role in safeguarding the legitimate rights and interests of the parties and the healthy development of the internet economy.

The ADNDRC keeps promoting the best practices and experiences in its DNDR services, and organizing trainings to further advance panellists' understandings of the DNDR procedural and substantive issues, so as to provide more standardized, unified and efficient services for the parties.

From the year 2022 forward, a new chapter in the history of ADNDRC will begin. ADNDRC will continue to leverage its experience and professional advantages as well as collaborate closely among the four offices in terms of case handling, team building, rule improvement to offer better services, improve the DNDR mechanism, strengthen intellectual property protection, promote the development of theory and practice of online dispute resolution, enhance international credibility and competitiveness of the ADNDRC and continuously contribute to the development of domain name dispute resolution.

Wang Chengjie Chair of the ADNDRC



# MESSAGE FROM THE SECRETARY-GENERAL



It is with great pleasure that we present the Annual Report of the Asian Domain Name Dispute Resolution Centre (ADNDRC) for 2022 and the developments that took place at ADNDRC during the year.

I am honoured to take over the role of Secretary-General. I look forward to working with the four operating offices of ADNDRC to promote our domain name dispute resolution services.

#### Steady Caseload

ADNDRC received 207 cases in 2022. We are proud to note that for the third straight year (2020-2022), ADNDRC has received over 200 domain name cases.

#### Standards and Practices

In April 2022, the ADNDRC published its <u>ADNDRC Decision Drafting Guidelines for UDRP Proceedings</u>. The Guidelines cover the formality and content of UDRP decisions and practical considerations for panelists, including decision templates and sample decisions in English, Chinese and Korean.

The Standards and Practices Committee completed a substantial review of our case management practice points. This work was presented to the Council and approved, with the result that case management practices are now fully standardised across the four offices.

#### Celebrating 20 years of establishment of ADNDRC

In 2022, we celebrated ADNDRC's 20<sup>th</sup> anniversary. ADNDRC was originally established in 2002 as a charitable institution by the Hong Kong International Arbitration Centre (HKIAC) and the China International Economic and Trade Arbitration Commission (CIETAC). In 2006, ADNDRC expanded to Korea with the addition of the Korean Internet Address Dispute Resolution Committee (KIDRC) as our Korean Office. In 2009, ADNDRC established its Malaysian Office operated by the Asian International Arbitration Centre (AIAC).

ADNDRC is now a domain name dispute resolution provider under seven domain name policies, with four offices across the Asia-Pacific.

#### **Promotional Activities**

ADNDRC launched a new series of video interviews: "Voices behind the ADNDRC Decision Drafting Guidelines". Representatives from ADNDRC interviewed experienced domain name panelists on the topic of decision drafting, including their approach to drafting decisions and common substantive or procedural issues.

The ADNDRC also continued its Leadership series, which interviews intellectual property experts who are active in the field of domain name dispute resolution. The interviews explore their practice and offer guidance to those who may wish to enter the field.

The Beijing Office of ADNDRC, operated by CIETAC, organised the Annual ADNDRC Conference on the topic of "ADNDRC@20: DNDR in the Digital Economy". The Conference promoted the development of domain name dispute resolution, discussed reforms to online intellectual property protection mechanisms, and analysed China's digital economy.

ADNDRC launched the ADNDRC Domain Name Dispute Resolution Practice Development Workshop as a two-day workshop from 26<sup>th</sup> to 27<sup>th</sup> April 2022. The Workshop covered best practices, tips on addressing common procedural and substantive domain name issues, and new developments in online dispute resolution.

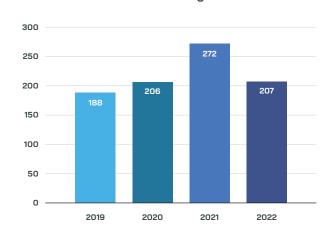
We look forward to engaging with the domain name dispute resolution community and continuing to offer efficient, cost effective and well administered dispute resolution services to our users.

#### Eric Ng

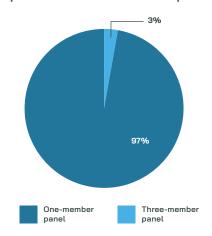


# SECERTARIAT'S REPORT

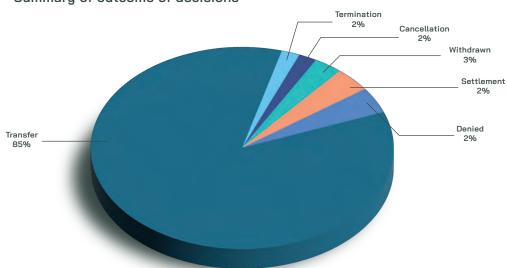
**UDRP** Case Registration



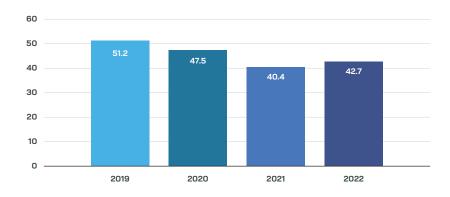
# Users' preference on number of panelists



## Summary of outcome of decisions



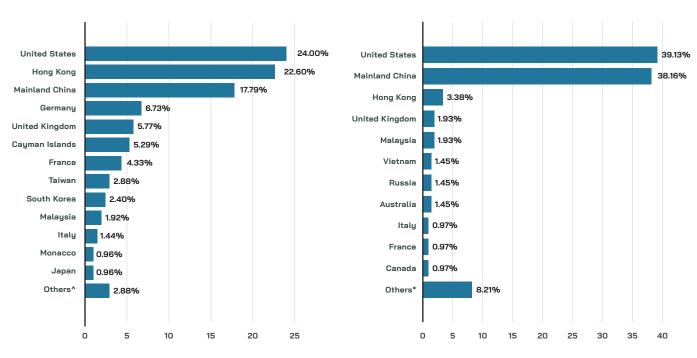
# Duration of each proceedings (calendar days)





#### **Locations of Claimants**

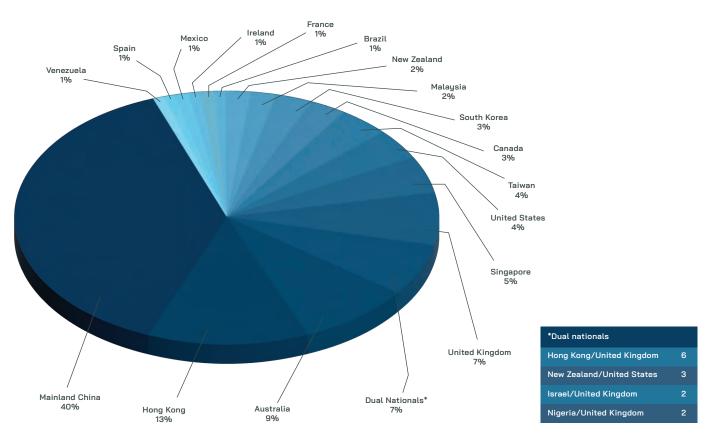
## Locations of Respondents



^the remaining 2.88% is split evenly between British Virgin Islands, Finland, Mauritius, Russia, Sweden and Switzerland

\*the remaining 8.21% is split evenly between Bangladesh, Brazil, Cameroon, Cayman Islands, Congo, Germany, Korea, Myanmar, Pakistan, Philippines, Republic of Seychelles, Romania, Slovakia, Spain, Taiwan, Turkey and Ukraine

## Nationalities/Geographical Origins of Panelist





# **ADNDRC ACTIVITIES**

#### **Internal Meetings**

Council Members and the Sub-committee Members of the ADNDRC regularly meet to discuss, plan, and decide any matters pertaining to the ADNDRC. In the period of 2022, the Council Members of the ADNDRC have conducted four council meetings and each of the three Sub-committees has conducted four committee meetings.

#### **ADNDRC Leadership Series**

In 2022, ADNDRC continued its ADNDRC Leadership Series, which was launched in 2021. In this Series, representatives from ADNDRC interviewed leading experts in the field of domain name disputes.



#### In conversation with Wang Chengjie

Wang Chengjie, Chair of ADNDRC and Secretary General of CIETAC, discussed with Yang Fan, Council Member of ADNDRC and Director of ADR Department of CIETAC about the importance of having an institution to protect the intellectual property rights of market entities in the era of digital economy.

Click HERE to watch the interview.



#### In conversation with Samrith Kaur

This Series concluded with Samrith Kaur, Managing Partner at Messrs. Samrith Sanjiv & Partners and Panelist of ADNDRC as she shared with Tharshini Sivadass her ADR practice on intellectual property law and domain name dispute resolution as a civil litigator.

Click **HERE** to watch the interview.

#### Voices behind the ADNDRC Decision Drafting Guidelines

In 2022, after releasing the ADNDRC Decision Drafting Guidelines for UDRP Proceedings, ADNDRC launched its ADNDRC Video Series: "Voices behind the ADNDRC Decision Drafting Guidelines" where it interviewed experienced domain name panelists on decision drafting.



#### Q & A with Dennis Cai

Dennis Cai, Council Member at ADNDRC spoke with Kirti Ladharam and shared the background for the establishment of the ADNDRC Standards & Practice Committee and the potential benefits of the ADNDRC Decision Drafting Guidelines to the domain name dispute resolution community.

Click **HERE** to watch the interview.





#### Q & A with Dae-Hee Lee

Professor Dae-Hee Lee, leading domain name dispute resolution expert, discussed with Seong-ok Jun, Case Manager at ADNDRC about the characteristics of UDRP proceedings and the importance of the ADNDRC Decision Drafting Guidelines.

Click HERE to watch the interview.

## ADNDRC Practice Development Workshop (Asia-Pacific and Europe Edition)



The inaugural ADNDRC Practice Development Workshop was successfully held online from 26<sup>th</sup> - 27<sup>th</sup> April 2022, with an attendance of over 40 participants, including both ADNDRC panelists and non-panelist attendees.

The two-day event covered best practice guidelines, tips on addressing procedural issues and the latest case updates relating to complex domain name dispute resolution decisions.

The ADNDRC Practice Development Workshop 2.0 (Asia-Pacific and Americas Edition) will take place in April 2023 both virtually and in-person in HKIAC.



# 2022 ADNDRC Conference



The 2022 ADNDRC Conference organised by the Beijing Office (CIETAC) took place virtually on 3 November 2022.

The virtual event received a total of over 537,000 visits from audience members of 41 countries and regions, including domain name dispute resolution experts, legal practitioners and industry representatives from dispute resolution institutions.

Since its inaugural conference in 2005, the ADNDRC Conference has provided a unique forum for participants to exchange views on hot topics on domain name dispute resolution, bringing together in-house counsel, barristers, solicitors, arbitrators, domain name experts, and senior executives of major local and international corporations.

The 2023 ADNDRC Conference will take place in late 2023. The conference will be organised by the Kuala Lumpur Office (AIAC).



# Contact us

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