

CV

Joseph SIMONE

Partner, East IP Limited (www.east-ip.com)

Hong Kong, China

NATIONALITY

American

Permanent Resident of Hong Kong SAR

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

California Bar, 1988 (active)

JD, American University, 1987

BA, Chinese Studies, University of Pennsylvania, 1984

Exchange Student, National Taiwan University, 1980

LANGUAGES

Chinese (Mandarin)

Italian

PRESENT POSITION

Partner/Director, East IP Limited (previously known as SIPS) since 2012

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Partner, Baker & McKenzie, China, 2000-2012

Partner/Registered Foreign Lawyer, Johnson Stokes & Master, China, 1992-2000

Associate, Baker & McKenzie, China, 1988-1992

MEMBERSHIP IN PROFESSIONAL BODIES

INTA (founder and current member of its Bad Faith TM Registration Task Force)

Hong Kong Institute of Trademark Practitioners

California Bar Association

AREAS OF SPECIALIZATION

China trademarks, copyright, patents, unfair competition, domain names, anti-counterfeiting, licensing

EXPERIENCE IN INTELLECTUAL PROPERTY

Providing consulting services since 1988 to international rights holders mainly in relation to IP matters in the People's Republic of China

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Represented companies and issued decisions as a WIPO arbitrator in over 200 UDRP and C-DRP cases

MAJOR PUBLICATIONS

Frequent contributor to various legal periodical focused on IP protection in China, including Managing Intellectual Property (previously known as IP Asia) and World Intellectual Property Report (BNA)

EXPERIENCE IN COURT LITIGATION

None, as foreigners cannot formally represent clients in Chinese courts. However, has managed hundreds of civil, administrative, and criminal actions for rightsholders, briefing and supervising local litigators throughout China

PROFESSIONAL TRAINING IN ARBITRATION

Attended the WIPO Advanced Workshop on Domain Name Dispute Resolution: Update on Precedent and Practice, October 24 and 25, 2017.