
IVETT PAULOVICS



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About me

Qualified lawyer in Italy and Hungary with 15+ years of experience in intellectual property (trademarks, patents, designs, domain names, geographical indications, copyright, trade secrets), technology and international business law. Arbitrator, Certified Mediator, UDRP Domain Name Dispute Panelist, and URS Domain Name Dispute Case Manager. Author of studies for the European Commission and of publications on digital & tech. Speaker at international conferences and workshops. Passionate about IP, new technologies.

Professional experience

Since 2018 Co-founder and Partner at Fasano Paulovics Società tra Avvocati, Milan: <http://www.fasano.pro/attorneys/ivett-paulovics/>

Providing legal advice and consultancy in prosecution, portfolio management, monitoring and investigations, due diligence, contract drafting and negotiation, representing client in enforcement actions, including C&D letters, delistings, suspensions and take downs at hosting and DNS level, administrative proceedings before customs, EUIPO, Italian Trademark Office, Italian Antitrust Authority, Italian Advertising Standards Authority, arbitration, mediation, over 150 UDRP and ccTLD domain name disputes (100% success rate), court proceedings.

Project management in EU tendering and carrying out comparative studies for the EU institutions involving a wide range of stakeholder groups.

Mentoring trainee lawyers and Erasmus student interns.

Since 2016 Panelist for the Uniform Domain Name Dispute Resolution Policy (UDRP) at the Czech Arbitration Court - ADR Center for Internet Disputes, Prague: <https://udrp.adr.eu/adr/panelists/index.php>

Deciding domain disputes; regular speaker at the Panelists' meetings.

Since 2015 Case Manager for the Uniform Rapid Suspension System (URS) Domain Disputes and Director of International Relations at MFSD Intellectual Property Dispute Resolution Center, Milan: <https://urs.mfsd.it/new-gtlds-urs>

Overviewing the online dispute resolution service of URS domain disputes (over 100) and the relations with Registries, Registrars, Panelists, parties and third-party service providers.

Developing and improving the online case management system together with the software house.

Project management in the achievement of ICANN approval, representing MFSD before ICANN, elaborating strategies, position papers, recommendations and reports; participating at public comment periods and public consultations.

Organising and providing training sessions at national and international level on domain name disputes.

Mentoring women IP professionals to pursue arbitrator appointments and otherwise enhance their profiles and practice.

Since 2015 Arbitrator in intellectual property and international business disputes at the Inter-Pacific Bar Association (IPBA), Tokyo

Since 2020 Contributing author on TMT law at LexisNexis

Since 2015 Blog Editor at sikkissima.com Fashion Law Blog

2009-2018 Senior Associate Lawyer at Fasano Avvocati, Milan

2009-2016 Panelist for .it Domain Name Disputes at MFSD Intellectual Property Dispute Resolution Center, Milan

2008 Associate Lawyer at Manzato & Associati, Milan

2004-2008 Trainee Lawyer at Gerencsér Law Firm, Budapest; Studio Legale Avv. Picerno, Milan; Studio Legale Avv. Antongiovanni, Milan

2003 Legal Intern at Criminal District Court, Budapest; C'M'S' Adonnino Ascoli & Cavasola Scamoni Law and Tax Firm, Milan

Education

2021-2022 MFSD Intellectual Property Dispute Resolution Center and Academy, Milan

Certificate course for mediators in intellectual property

2021 The London School of Economics and Political Science, London

Certificate course on public policy analysis (final grade: 93.4 / 100)

2020 United Nations Office for Disarmament Affairs (UNODA)

Course on cyberdiplomacy

2020 Università degli Studi di Milano, Milan

Postgraduate course on legal tech, artificial intelligence and coding for lawyers

2019 European University Institute, Florence

Intensive course on artificial intelligence and legal issues

2019 Italian School for the Judiciary (Scuola Superiore della Magistratura), Rome

Intensive course on food law

2019 Università degli Studi di Milano, Milan

Postgraduate course on corporate law

2014-2015 Università degli Studi di Milano, Milan

Postgraduate course on fashion law

2012 World Intellectual Property Organization (WIPO) - Arbitration and Mediation Center, Geneva

Advanced course on domain name dispute resolution

2011 Sotheby's Institute of Art, London

Advanced course on art law

2003 European University Institute, Florence

Summer course on EU law

2002-2003 Università Cattolica del Sacro Cuore, Milan

Erasmus scholarship in EU law and international relations

1999-2004 Pázmány Péter Catholic University, Budapest

Juris Doctor (LL.D.) in law and political science (final grade: *cum laude*)

Languages

Hungarian: native proficiency

Italian: full professional working proficiency

English: professional working proficiency

Spanish: elementary proficiency

French: elementary proficiency

Memberships

Milan Bar Association (Italy) since 2009

New York State Bar Association - International Section since 2022

Internet Corporation for Assigned Names and Numbers (ICANN) Rights Protection Mechanisms Policy Development Process Working Group since 2016
Organization for an International Geographical Indications Network (oriGIn) since 2017

European Communities Trademark Association (ECTA) Internet Committee since 2018 and EUIPO Link Committee since 2021

International Council of Museums (ICOM) since 2019

Signatory of Equal Representation in Arbitration Pledge (ERAP)
Signatory of World Intellectual Property Organization (WIPO) Mediation Pledge
for Intellectual Property and Technology Disputes

Main publications

Study on Domain Name System (DNS) abuse for the European Commission - DG Connect, 31 January 2022, ISBN 978-92-76-46586-7

Study on evaluation of practices for combating speculative and abusive domain name registrations for the European Commission - DG Connect, 21 July 2020, ISBN 978-92-76-20634-7

Practical note on the Uniform Rapid Suspension System domain name disputes for LexisNexis

The armory of the domain disputes in Journal of the Italian Trademark and Patent Attorneys Bar Association, 1 March 2018, pages 22-24, ISSN 2421-3535

The Uniform Rapid Suspension System Procedure — A Right Protection Mechanism in the Expanded Domain Name Landscape in Inter-Pacific Bar Association (IPBA) Journal - Issue no. 88 12/2017, pages 30-35, ISSN 1469-6495

Articles published on LinkedIn on domain name disputes: Fight of IGOs and INGOs against abusive domain registrations (2019); Domain names containing blockchain and cryptocurrency-related terms and a well-known pharma trademark - Cybersquatting case (2018); New gTLDs' Impact on UDRP (2017); How to defend yourself in a URS domain name dispute? (2017); Italian consorzia of wine producers win first .wine domain dispute and recover lambrusco.wine (2016); 10 tips and tricks before starting an URS domain name dispute (2016)
