

亞洲域名爭議解決中心  
ASIAN DOMAIN NAME DISPUTE RESOLUTION CENTRE

**LYONS, Debrett Gordon**

BA, BSc, LLB, FITMA

Admitted as a Solicitor in the UK and Australia  
Registered Trade Mark Attorney in the UK and in Australia  
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Date of Birth: 24 March 1958

**Dispute Resolution Training & Experience**

*WIPO Arbitrations*

Sanofi-Aventis v. Internet Marketing Inc./John Bragansa  
Case No. D2005-0742

Pedro Latorre Beroiz, V. Domain Strategy, Inc.  
Case No. D2002-0508

Société des Eaux de Volvic v. Volvic Village  
Case No. D2004-1015

Sanofi-Aventis, Aventis Pharma SA and Aventis Pharma Deutschland GmbH v.  
1N4 Web Services  
Case No. D2005-0938

Lydian Capital Advisors, LLC v. Aldo Aquino/Lydian Capital Advisors SA  
Case No. D2005-0260

Teva Pharmaceutical Industries Limited v. BLTC Research  
Case No. D2005-0113

Vanessa Minnillo v. Mike Morgan  
Case No. D2005-0813

Lantek Communications, Inc. v. Jae Wan, Lee  
Case No. D2004-1020

Luvilon Industries NV v. Top Serve Tennis Pty Ltd.  
Case No. DAU2005-0004

Sanofi-aventis v. ClickStream Marketing LLC  
Case No. D2005-0769

Sanofi-Aventis v. Ve Patel  
Case No. D2005-0669

Microsoft Corporation v. Phayze Inc.  
Case No. D2003-0750

Regal Removals v. Gary Bradshaw  
Case No. D2003-0832

PepsiCo, Inc., v. Samtech  
Case No. D2003-1049

Dr. Sally Jensen v. BnB  
Case No. D2002-1139

The Society of Lloyd's v. Lost In Space S.A.  
Case No. D2002-0550

Macquarie Bank Limited v. Robert Seagle aka Oxford University

Case No. D2003-0374

AT&T Wireless Services, Inc. v. GMS Webmedia  
Case No. D2003-0119

Fuji Photo Film U.S.A., Inc. v. LaPorte Holdings  
Case No. D2004-0971

Sanofi-Aventis v. Conciergebrain.com  
Case No. D2005-0660

Sanofi-Aventis v. Mack Tack  
Case No. D2005-0717

The Financial Times Ltd and The London Stock Exchange Plc v. David Sprake  
Case No. DBIZ2002-00059

Ocean Pacific Apparel Corp. v. Spiral Matrix  
Case No. D2006-0287

McDonald's Corporation v. Easy Property  
Case No. D2006-1142

Grosbill S.A. v. Richard J.  
Case No. D2006-1254

Joyce Meyer Ministries Inc. v. Amjad Kausar  
Case No. D2006-1555

Weather Shield, Mfg., Inc. v. Will Belak  
Case No. D2007-0053

#### *NAF Arbitrations*

Everpure, LLC v Agri, Lacus and Caelum LLC  
Case No. FA0602000650902

Colibri Corporation v Dinoia Michele  
Case No. FA0603000662937

Entre-Manure, LLC c/o Craig B. Stern v. Integriserv c/o Matt "Red" Boswell  
Case No. FA0606000741534

Digga Australia Pty Ltd v Digga Europe Limited  
Case No. FA0607000755181

9 Squared, Inc. v. Mass Management Limited  
Case No. FA0610000811932

eProperty Direct LLC v Dana Miller  
Case No. FA0611000836419

Medica Health Plans v. Medica c/o Domain Administrator  
Case No. FA0702000919469

#### **Career**

|                  |   |
|------------------|---|
| Dec 06 – Present | IP Australia<br>tribunal Member   |
| Dec 06 – Present | Hng Kong International Arbitration Centre<br>IP and Domain Name Dispute Arbitrator  |
| Jan 06 - Present | National Arbitration Forum<br>IP and Domain Name Dispute Arbitrator                 |
| Dec 00 – Present | World Intellectual Property Organisation<br>IP and Domain Name Dispute Arbitrator   |
| May 01- Dec 04   | Berwin Leighton Paisner<br>Solicitors, London<br>Partner and Head of Practice Group |
| July 97- May 01  | Paisner & Co ( now Berwin Leighton<br>Paisner )                                     |

|                   |   |
|-------------------|---|
|                   | Solicitors, London<br>Head of Trade Mark Practice   |
| Dec 94-June 97    | Stevens, Hewlett & Perkins<br>Chartered Patent Attorneys, London<br>Registered Trade Mark Attorney                              |
| Jan 94-Dec 94     | Boult, Wade & Tennant<br>Chartered Patent Attorneys, London<br>Registered Trade Mark Attorney                                   |
| Aug 92-Dec 93     | Chrysiliou Moore Chrysiliou (now<br>Chrysiliou Law)<br>Intellectual Property Solicitors, Sydney<br>Senior Associate             |
| Oct 90-June 92    | Mallesons Stephen Jaques<br>Solicitors, Sydney<br>Senior Associate and Head of Trade Mark<br>Practice                           |
| July 89 - July 90 | Boult, Wade & Tennant<br>Chartered Patent Attorneys, London<br>Trade Mark Attorney  |
| Jan 88-Feb 89     | Arthur S Cave & Co (now Davies Collison<br>Cave)<br>Patent & Trade Mark Attorneys, Sydney<br>Solicitor and Trainee Patent Agent |
| July 85-Dec 87    | F B Rice & Co<br>Patent & Trade Mark Attorneys, Sydney<br>Solicitor and Trainee Patent Agent                                    |

#### **Area of Expertise**

Intellectual Property

#### **Language**

English

#### **Other Relevant Experience**

##### PUBLICATIONS

Seeing, Hearing and Smelling Trademarks - A Sign of the Times  
[1993] 1 IPA 10

1993, pp 56-59 New Code to Self Regulate Franchising Practice, New South Wales Law Society Journal, April

'Works of Artistic Craftsmanship' Remains an Enigma [1993] 8 IPA 2

Copyright Law Comes to Trademark Owners' Rescue [1993] 10 IPA 2

Copyright in Trade Marks [1994] 1 EIPR 21

Reviewing Novelty and Obviousness in Patent Law (Part I) [1994] 1 IPA 2

Reviewing Novelty and Obviousness in Patent Law (Part II) [1994] 2 IPA 2

Sounds, Smells and Signs [1994] 12 EIPR 540

Vested Rights Unbuttoned [1995] 12 EIPR 608

Elvis All Shook Up by the High Court [1997] 10 EIPR 613

Co-Author, The Community Trade Mark Handbook, Sweet & Maxwell, 2001

Numerous updates, casenotes and book reviews published variously in EIPR, IP ASIA, CIPA Journal, ITMA Newsletter and the Australian Intellectual Property Law Bulletin.

Numerous non-academic articles on intellectual property published in The Times, The Financial Times, Mail on Sunday, New Media Age and Revolution.